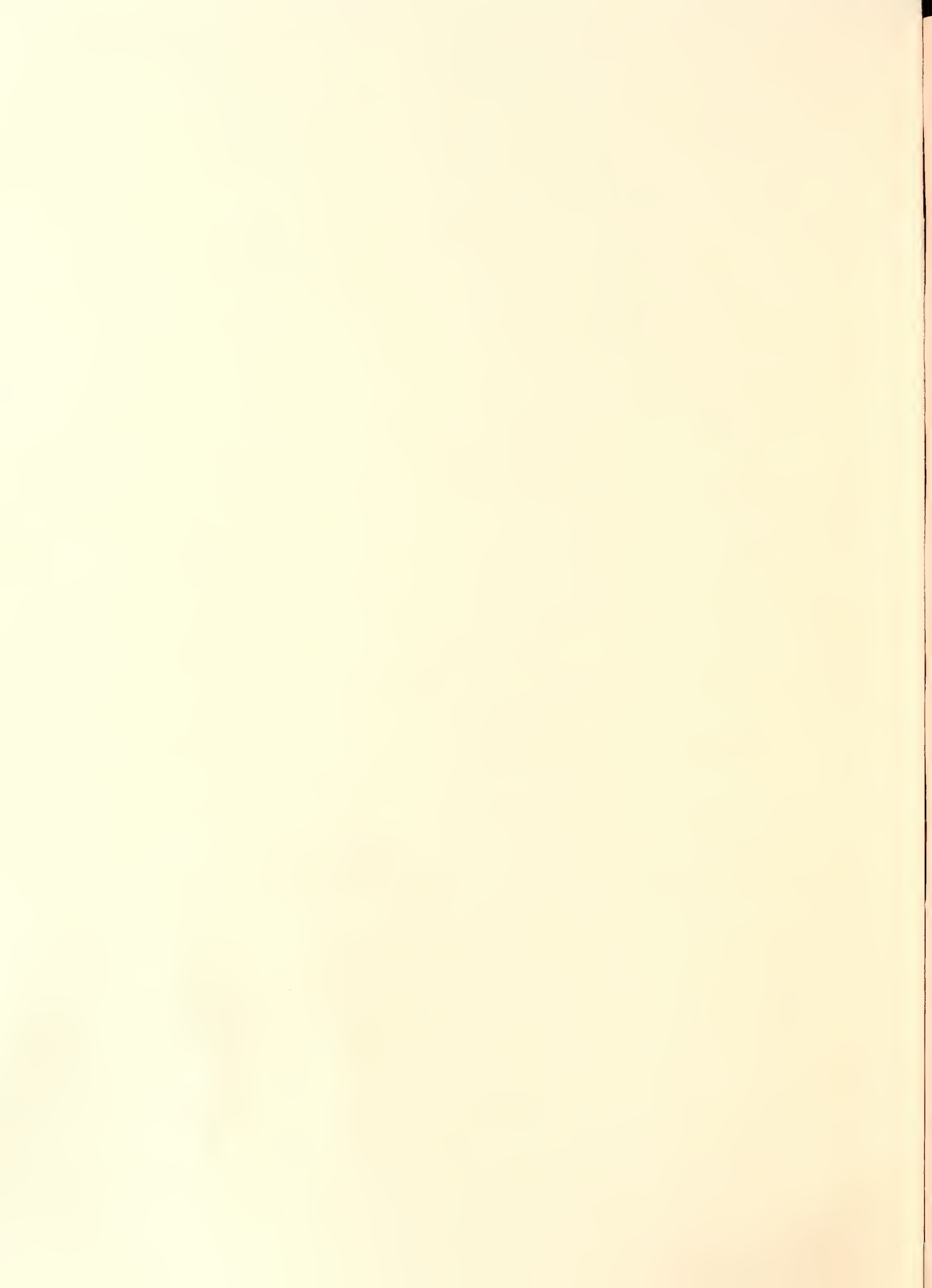


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MILK MARKET INFORMATION BULLETIN  
CHATTANOOGA, TENNESSEE MARKETING AREA  
DECEMBER 1969

Volume 14

Number 5

Released Pursuant to \$1090.27( ) and \$1090.85. USDA-C&MS  
Federal Order No. 90, 112 Lee Parkway Drive, Chattanooga, Tennessee 37411  
J. B. McCroskey, Market Administrator

MARKET SUMMARY - DECEMBER 1969

The Federal Order MINIMUM uniform price to be paid producers for milk delivered to pool plants is \$6.17. This hundredweight price is for milk testing 3.5% butterfat and is subject to a producer butterfat differential of 8.0 cents for each one-tenth of one percent above or below 3.5% test.

In December 1969, 72.2% of producer milk received by pool plants was priced in Class I at \$6.77 per cwt. and 27.8% was priced in Class II at \$4.63 per cwt. The December butterfat differential for Class I was 8.1 cents and Class II was 7.9 cents.

Total producer milk received at pool plants during December 1969 was 31,640,869 pounds which is an increase of 9,326,660 pounds or 41.8% compared with December 1968. The December daily average deliveries from 773 producers was 1,320 pounds. This compares to 624 farms delivering a daily average of 1,154 pounds per day during December 1968.

COMPARISON OF PRODUCER RECEIPTS AND GROSS CLASS UTILIZATION  
(January thru December)

1969	Producer Milk	310,416,159 lbs. Up 29.1% From 1968
1968	Producer Milk	240,414,244 lbs.
1969	Gross Class I	283,870,616 lbs. Up 18.1% From 1968
1968	Gross Class I	240,360,298 lbs.
1969	Gross Class II	128,844,452 lbs. Up 59.9% From 1968
1968	Gross Class II	80,573,637 lbs.

0 50 100 150 200 250 300 350

(Million Pounds)

COMPARISON OF MILK RECEIPTS AND UTILIZATION

	% Dec. '69 over Dec. '68	Dec. 1969 20	Nov. 1969 19	Dec. 1968 18
Number of Plants (Pool and Non-Pool)				
<u>RECEIPTS POUNDS ( DAILY AVERAGE)</u>				
Producer Milk	+ 41.8	1,020,673	1,015,548	719,813
Other Source	- 54.6	29,999	30,002	66,121
Other Federal Orders	+ 19.4	260,113	159,349	217,785
TOTAL MILK RECEIPTS	+ 30.6	1,310,785	1,204,899	1,003,719
<u>UTILIZATION POUNDS (DAILY AVERAGE)</u>				
<u>Class I Uses</u>				
Homo Milk	+ 12.5	421,880	419,368	375,167
Skim - Regular	- 1.2	19,250	19,686	19,475
Skim - 2% Milk	+ 41.9	94,423	88,961	66,545
Buttermilk	+ 7.5	47,448	47,821	44,138
Flavored Milk and Drink	+ 16.2	15,536	17,628	13,368
Creams (Sweet and Sour)	+ 1.7	3,799	3,171	3,735
Sub-Total - Pkg. Products (Pool Plants)	+ 15.3	602,336	596,635	522,428
Other (Shrinkage, Inventory, etc.)		5,390	3,975	3,472
Sales to Non-Pool Plants		142,626	199,088	131,710
In-Area Sales by Non-Pool Plants		41,724	41,982	53,945
TOTAL CLASS I MILK	+ 11.3	792,076	841,680	711,555
<u>Class II Uses - Pool Plants</u>				
Ice Cream Mixes	+ 3.3	29,185	41,834	28,245
Cottage Cheese	+ 11.0	29,327	33,271	26,428
Powdered and Condensed Milk		28,197	8,123	36,755
Livestock Feed and Authorized Dumped		7,761	5,094	7,167
Sub-Total - Used to Produce	- 4.2	94,470	88,322	98,595
Shrinkage Class II		14,413	14,810	13,067
Other (Inventory Variation, etc.)		(9,329)	36,454	17,889
Bulk Sales to Non-Pool Plants		419,155	223,633	162,613
TOTAL CLASS II MILK	+ 77.5	518,709	363,219	292,164
Class I Pkg. Lbs. in Area - Pool Plants	+ 8.7	474,381	468,189	436,355
Class I Pkg. Lbs. Out of Area - Pool Plants	+ 48.7	127,955	128,446	86,073
Class I Pkg. Lbs. in Area - Non-Pool Plants		41,724	41,982	53,945
% Producer Milk of Gross Class I		128.9	120.7	101.2
% Producer Milk Priced in Class I		72.2	76.1	73.1

PLANTS DISTRIBUTING MILK IN FEDERAL ORDER NO. 90 AREA - DEC. 1969POOL PLANTS - CHATTANOOGA

Happy Valley Farms, Inc.  
 Mayfield Dairy Farms, Inc.  
 Meadow Gold Dairies of Georgia  
 Ray Moss Farms, Inc.  
 Nanco Dairy, Inc.  
 Sealtest Foods  
 Tenn. Valley Milk Producers, Inc.

FEDERAL ORDER NO. 101 - KNOXVILLE

Broadacre Dairies, Inc.  
 Norris Creamery, Inc.  
 Pet, Inc.  
 Stoffell's Dairy, Inc.  
 Wolfe Enterprises, Inc.

PARTIALLY REGULATED - CHATTANOOGA

Tro-Fe Dairy Company, Inc.

FEDERAL ORDER NO. 98 - NASHVILLE

Avalon Dairies, Inc.  
 Sealtest Foods

FEDERAL ORDER NO. 46 - LOUISVILLE, KY.

Ideal Pure Milk Company

FEDERAL ORDER NO. 7 - GEORGIA

Coble Dairy Products Cooperative, Inc.  
 Dempsey Bros. Dairies, Inc.  
 Meadowbrook Dairy, Inc.  
 Superbrand Dairy Products, Inc.



## COMPUTATION OF PRODUCER UNIFORM PRICE

DECEMBER 1969	Class %	Milk Pounds	Butterfat Test - %	Cwt.Price @ Test	Gross Value
Gross Class I		24,554,341	3.426		
Less Other Source		1,719,249	2.995		
Producer Milk Class I	72.2	22,835,092	3.458611	\$6.736475	\$1,538,280.26
Gross Class II		16,080,002	4.828		
Less Other Source		7,274,225	3.704		
Producer Milk Class II	27.8	8,805,777	5.757198	6.413186	564,730.86
TOTAL PRODUCER MILK (Cl.I + Cl.II)	100.0	31,640,869	4.098317		\$2,103,011.12
Less Fractional Adjustment					.03
Add Value of Overage					433.44
Add Value of Other Source Receipts					
Allocated to Class I		18,102			1,167.53
Add $\frac{1}{2}$ Producer-Settlement Fund Reserve					13,669.77
TOTAL VALUE AT TEST		31,658,971	4.097748	\$6.690937	\$2,118,281.83
Less Test over 3.5% @ 8.0¢ per point		31,658,971	0.597748	0.478198	151,392.57
TOTAL UTILIZATION VALUE AT 3.5%		31,658,971	3.5	\$6.212739	\$1,966,889.26
Less Producer Settlement Fund Reserve		31,658,971		.042739	13,530.73
PRODUCER UNIFORM PRICE		31,658,971	3.5	\$6.17	\$1,953,358.53

DECEMBER 1969 ORDER MINIMUM PRODUCER PRICES CWT. F.O.B. CHATTANOOGA POOL PLANTS  
 BUTTERFAT DIFFERENTIAL 8.0¢ PER POINT (EXCLUDES PREMIUMS)

TEST-%	PRICE	TEST-%	PRICE	TEST-%	PRICE	TEST-%	PRICE	TEST-%	PRICE
3.0	\$5.77	3.6	\$6.25	4.2	\$6.73	4.8	\$7.21	5.4	\$7.69
3.05	5.81	3.65	6.29	4.25	6.77	4.85	7.25	5.45	7.73
3.1	5.85	3.7	6.33	4.3	6.81	4.9	7.29	5.5	7.77
3.15	5.89	3.75	6.37	4.35	6.85	4.95	7.33	5.55	7.81
3.2	5.93	3.8	6.41	4.4	6.89	5.0	7.37	5.6	7.85
3.25	5.97	3.85	6.45	4.45	6.93	5.05	7.41	5.65	7.89
3.3	6.01	3.9	6.49	4.5	6.97	5.1	7.45	5.7	7.93
3.35	6.05	3.95	6.53	4.55	7.01	5.15	7.49	5.75	7.97
3.4	6.09	4.0	6.57	4.6	7.05	5.2	7.53	5.8	8.01
3.45	6.13	4.05	6.61	4.65	7.09	5.25	7.57	5.85	8.05
3.5	6.17	4.1	6.65	4.7	7.13	5.3	7.61	5.9	8.09
3.55	6.21	4.15	6.69	4.75	7.17	5.35	7.65	5.95	8.13

## PRODUCER MILK BASES

Producers supplying milk to handlers regulated by the Chattanooga Order began forming new bases September 1, 1969. The BASE-FORMING PERIOD IS SEPTEMBER 1969 THROUGH JANUARY 1970. According to the base rules of the Chattanooga Order, each producer delivering milk during the base-forming period will have a base computed as follows: Divide the total deliveries made by each producer during the base-forming period (Sept. 1969 through Jan. 1970) by the number of DAYS FOR WHICH DELIVERY IS MADE, OR BY 120, WHICHEVER IS GREATER. Bases will be used during the 1970 base-excess pay period of March through July 1970. All producers, especially partners, should take precaution to see that their name is correctly listed with the Market Administrator. Milk bases will be announced on or before March 1, 1970.

## CHATTANOOGA ORDER MILK PRICES - 3.5% TEST

Date	PRODUCER UNIFORM PRICES 1/				HANDLER CLASS PRICES 1/			
	Per hundredweight				Class I		Class II	
	Uniform	Base	Excess	Bf.Dif.	Cwt.	Bf.Dif.	Cwt.	Bf.Dif.
Dec.'68	\$6.03	-	-	8.0¢	\$6.72	8.0¢	\$4.30	7.9¢
Jan.'69	6.16	-	-	8.0	6.72	8.2	4.27	7.6
Feb.	5.90	-	-	7.8	6.58	8.0	4.23	7.6
Mar.	5.90 2/	\$6.07	\$4.28	7.8	6.56	8.0	4.28	7.6
Apr.	5.71 2/	5.96	4.34	8.0	6.56	8.0	4.34	7.8
May	5.84 2/	6.08	4.37	8.0	6.45	8.1	4.37	7.8
June	5.73 2/	5.88	4.39	8.0	6.34	8.1	4.39	7.8
July	6.03 2/	6.20	4.41	8.0	6.50	8.1	4.41	7.8
Aug.	6.10	-	-	8.0	6.74	8.1	4.42	7.8
Sept.	6.29	-	-	8.0	6.85	8.1	4.49	8.0
Oct.	6.18	-	-	8.2	6.70	8.4	4.58	7.8
Nov.	6.01	-	-	8.0	6.47	8.2	4.62	7.8
Dec.	6.17	-	-	8.0	6.77	8.1	4.63	7.9
Jan.'70	-	-	-	-	6.78	8.2	-	-

Date	PRICE QUOTATIONS				PRODUCER MILK USE (Daily Average)			
	Chi. 92° Butter	Chi. Area Powder	Minn/Wisc Mfg. Milk	Basic Formula	Class I		Class II	
	¢ Lb.	¢ Lb.	\$-cwt-3.5%	Minimum	Pounds	Test-%	Pounds	Test-%
Dec.'68	68.73	22.73	4.30	4.33	526,471	3.52	193,342	5.89
Jan.'69	66.41	22.95	4.27	4.33	577,625	3.48	156,506	6.63
Feb.	66.39	22.94	4.23	4.33	538,299	3.42	213,449	5.65
Mar.	66.39	23.04	4.28	4.33	542,370	3.40	215,901	5.50
Apr.	67.59	23.01	4.34	4.33	518,846	3.33	316,364	4.64
May	67.64	23.03	4.37	4.33	579,475	3.31	234,172	4.80
June	67.64	22.98	4.39	4.33	512,990	3.29	216,362	4.88
July	67.64	22.96	4.41	4.33	557,280	3.31	153,706	5.25
Aug.	67.80	23.01	4.42	4.33	559,555	3.30	212,789	4.82
Sept.	69.85	22.95	4.49	4.33	786,310	3.37	240,567	5.13
Oct.	68.23	22.93	4.58	4.33	796,489	3.41	237,254	5.66
Nov.	67.84	23.14	4.62	4.33	773,131	3.49	242,417	5.78
Dec.	68.45	22.96	4.63	4.33	736,616	3.46	284,057	5.76

## SUMMARY OF RECEIPTS AND USE (DAILY AVERAGE POUNDS)

Date	HANDLER GROSS MILK 3/			PRODUCER DATA				Deliveries Per		
	No.	Total	Class I	No.	Total	Base	Average	Farm-----Pounds		
	Hdlrs.	Receipt	Use	Prod.	Delivery	Delivery	Test-%	Prod.	Base	Exc.
Dec.'68	18	1,003,719	711,555	624	719,813	-	4.16	1,154	-	-
Jan.'69	18	1,052,730	811,681	619	734,131	-	4.16	1,186	-	-
Feb.	18	1,083,443	737,181	612	751,748	-	4.05	1,228	-	-
Mar.	18	1,078,934	739,355	611	758,271	688,137	4.00	1,241	1,126	115
Apr.	17	1,166,507	671,623	609	835,210	709,211	3.82	1,371	1,165	206
May	17	1,111,639	748,156	606	813,647	701,721	3.74	1,343	1,158	185
June	17	1,052,351	697,377	605	729,352	658,441	3.76	1,206	1,088	118
July	18	1,033,980	788,712	619	710,986	644,643	3.73	1,149	1,041	108
Aug.	19	1,170,556	761,915	620	772,344	-	3.72	1,246	-	-
Sept.	18	1,145,420	868,129	751	1,026,877	-	3.79	1,367	-	-
Oct.	19	1,154,387	869,889	756	1,033,743	-	3.93	1,367	-	-
Nov.	19	1,204,879	841,680	755	1,015,548	-	4.04	1,345	-	-
Dec.	20	1,310,785	792,076	775	1,020,673	-	4.10	1,320	-	-

1/ Excludes Premiums

2/ Weighted Average Price

3/ Other Source is Gross minus Producer; Class II is Receipts minus Class I